



The Saguache Chamber of Commerce



Terms of Use Policy Concerning the Saguache Chamber Logo and Trademark

The official logo and trademark of the Saguache Chamber of Commerce consists of a horse and rider centered between three hollyhock stem plant silhouettes on the left and one on the right, all atop the ground and all together placed in front of a sunset foreground. The trademark is done as a two color fill or an outline silhouette depending upon the nature of the substrate for the best printing or embroidery results.

The current members in good standing of the Saguache Chamber of Commerce claim exclusive rights to the use of the logo and reserve the right to issue permission by the acting Board of Directors to allow usage of the logo for purposes outside of [Standard Chamber Products](#) for resale, [Chamber related documents and all Chamber related advertising](#).

Term and Conditions

1.> Member usage

It is determined by the general assembly of the Saguache Chamber of Commerce that the trademark is the property of the Chamber membership and therefore open to use by Chamber members, free of charge, for individual business promotion, community promotion and member identification outside of [Standard Chamber Usage](#); only upon approval by the board of Directors. Confirmation will be based solely on the discretion of those involved in the decision to prevent any possible negative or controversial implication toward the chamber membership concerning any [Application for Usage](#).

2. > Non Member usage

Use of the logo and trademark by non members must be approved by the Board of Directors by a majority vote. Confirmation will be based solely on the discretion of those involved in the decision to prevent any possible negative or controversial implication toward the chamber membership concerning any [Application for Usage](#). Once approved, non members will be required to sign an [Associated Business Agreement](#) which will carry with it [compensation](#) to the Saguache Chamber of Commerce for usage; the amount of which will be determined on a case by case basis and decided by the Board of Directors.

3. > Consignment Sales Agreement

Items bearing the Saguache Chamber of Commerce trademark and produced or purchased by the chamber such as, but not limited to, t-shirts, caps, sweatshirts, various other articles of clothing, drink ware, decals and other paper products, are available for distribution to retail entities within Saguache County through a [Consignment Contract](#).

The [Consignment Contract](#) is available to members and non members alike and gives authorization to sell Chamber related products for a [commission](#) of 25% of

the gross sales amount. The [commission](#) is kept by the retail entity after the gross monthly sales total is collected by the retailer. The balance is then sent to the Chamber no later than the 10th of the following month. The retail price is established in the contract and all items must be sold by the retailer at list price unless otherwise indicated. The contract will list all the inventory of all the items to be consigned to the retailer.

*This Terms of Use policy is officially established this 11th day of July, 2017.

**The Saguache Chamber of Commerce
Board of Directors**

Barry Van Sant / President

Byron Williams / Vice President

Carita Ginn / Secretary

Jean Collier / Treasurer

Theo Boudreaux / Member at Large